



For Immediate Release
May 23, 2008

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**Latino Volunteers Get Creative on Educating Immigrant Voters
on the Importance of Voting for Mark Ridley-Thomas**
*Skits to be used to highlight the key issues surrounding the June 3rd
Election for an L.A. County Supervisor*

WHAT: With less than two weeks until the June 3rd election for an L.A. County Board of Supervisor, volunteers will be performing skits in Spanish to educate immigrant voters on the importance of electing Mark Ridley-Thomas to the Los Angeles County Board of Supervisors. It is estimated that Latino voters make-up 24% all voters registered to vote in the L.A. County Board of Supervisors 2nd district.

BACKGROUND: The Alliance for a Stronger Community is a coalition of labor unions and community organizations that have joined together to elect Sen. Mark Ridley-Thomas to the Los Angeles County Board of Supervisors. The Alliance represents more than 100,000 members in the Second District. Members have reviewed and participated in dozens of meetings, interactive townhalls, public forums and questionnaires to evaluate and screen the candidates for the County Board of Supervisors.

The Alliance kicked off campaign efforts Mar. 29 and has since communicated with thousands of voters in the Second District about the need to elect Ridley-Thomas – the only candidate in the race for the L.A. County Board of Supervisors with progressive values and who is committed to fighting for good jobs, healthcare, education, public safety, gang violence and affordable housing.

WHEN: 9:00 a.m., Saturday, May 24

WHERE: Campaign office for the Alliance for a Stronger Community
830 East Florence in Los Angeles, CA

WHO: 70-90 potential Latino voters as audience members
Volunteers performing four different skits

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